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Education

Doctor of Philosophy

University of Otago, New Zealand

'Halal Restaurants in New Zealand: Implications for the Hospitality and Tourism Industry'

Graduate Diploma in Tourism

University of Otago, New Zealand

M.B.S. (Master of Business Studies) in Human Resource Management

Massey University, New Zealand

Postgraduate Diploma in Business & Administration

Massey University, New Zealand

B.A. (Bachelor of Arts) in English

Massey University, New Zealand

Employment

University Putra Malaysia

Tutor

June 1999 – June 2009

University Putra Malaysia

Senior Lecturer

July 2009 to current

Faculty Administration Work

University Putra Malaysia

AACSB Accreditation Officer

August 2007 – May 2009

University Putra Malaysia

AACSB Accreditation Officer

AOL (Assessment of Learning) Manager

May 2009 - current

Teaching Courses

- Principles of Management
- Human Resource Management
- Organizational Behavior
- Introduction to Tourism, Hospitality and Recreation
- Business Communication

Book Chapters

Wan-Hassan, W.M. (2010) 'Studying halal restaurants in New Zealand: experiences and perspectives of a Muslim female researcher' in C.M. Hall (ed.) *Fieldwork in Tourism: Methods, Issues and Reflections*, London: Routledge.

Wan-Hassan, W.M. (2009) 'The growth of halal tourism and its implication for hospitality research' in Y. Abdul Aziz, H. Hassan, W.M. Wan-Hassan & M.S. Othman (eds) *Current Issues in Tourism and Hospitality Services in Malaysia*, Serdang: UPM Press.

Abdul Aziz, Y., Othman, M. S., and Hassan, H., Wan-Hassan, W.M. (2009) 'An introduction to the tourism and hospitality industry' in Y. Abdul Aziz, H. Hassan, W.M. Wan-Hassan & M.S. Othman (eds) *Current Issues in Tourism and Hospitality Services in Malaysia*, Serdang: UPM Press.

Wan-Hassan, W.M. & Hall, C.M. (2003) 'The demand for halal food among Muslim travellers in New Zealand', pp.81-101 in C.M. Hall, L. Sharples, R. Mitchell, B. Cambourne and N. Macionis (eds) *Food tourism around the world: Developments, Management and Markets*, Oxford: Butterworth-Heinemann.

Md. Sidin, S., Lee, C. H. & Wan-Hassan, W.M. (2000) 'The Influence of Supervisory Styles, Work Stress and Organisational Commitment on Job Satisfaction', pp. 73-90 in S. Yahya, N.A. Ali and L. Mohd Salleh (eds), *Research in Management*, Malaysia: Pustaka Prinsip.

Edited Books

Abdul Aziz, Y., Hassan, H., Wan-Hassan, W.M. & Othman, M. S. (2009) *Current Issues in Tourism and Hospitality Services in Malaysia*, Serdang: UPM Press.

Habibullah, M.S., Wan-Hassan, W.M. & Ibrahim, S. (eds) (2001) *ASEAN in an Interdependent World: Studies on Trade and Finance*, UK: Ashgate Publishing.

Journal Articles

Wan-Hassan, W.M. & Awang, K.W. (2009) 'Halal Food in New Zealand Restaurants: An Exploratory Study', *International Journal Of Economics and Management*, Vol. 3, No. 2, 385-402.

Awang, K.W., Wan-Hassan, W.M. & Mohd Zahari, M.S. (2009) 'Tourism development: a geographical perspective', *Asian Social Science*, Vol. 5, No.5, 67-76.

Refereed Conference Presentations

Awang, K.W., Wan-Hassan, W.M. & Yacob, M.R. (2008) 'The development of small accommodation enterprises in Kelantan: an observation', *Proceedings of the Applied International Business Conference 2008 held at Grand Dorsett Hotel*, Labuan: University Malaysia Sabah, 270-280.

Hall, C.M. & Wan-Hassan, W.M. (2006) 'Halal Restaurants in New Zealand'. *Fusion Cuisine and Placemaking - ATLAS SIG Gastronomy and Tourism Research Group Meeting*, Macau, China, 8-10 November.

Wan-Hassan, W.M. (2006) 'The Globalization and Localization of Foodways in Tourism and Hospitality: A Study of Halal Restaurants in New Zealand'. *Proceedings of The Fifth Asia Pacific Forum for Graduate Student Research in Tourism*, Bangkok, Thailand, 20-22 September.

Wan-Hassan, W.M. (2006) 'Studying halal restaurants in New Zealand: Experiences and perspectives of a Muslim female researcher', *Questions of Methodology: Researching Tourism in Asia*, Graduate Workshop organized by the Asia Research Institute (ARI), National University of Singapore, 5-6 September.

Non-Refereed Publication

Wan-Hassan, W.M. (2007) 'Globalising Halal Standards: Issues and Challenges', *The Halal Journal*, July – August, 38-40.

Supervision of PhD Students

Sutono, Determinants of halal food consumption, November 2010 - present.

Raja Abdullah, R.P.S., Factors influencing the adoption of innovation in commercial foodservice organizations in Malaysia, May 2010 – present.

Supervision of Final Year Undergraduate Students

Lau, K.L., Conservation issues and the perception of tourists toward a world heritage site in George Town, Penang: evidence from the Pinang Peranakan museum, July 2010 – present.

Lim, Y.W., The demand for internet facilities among tourists in Malaysia, 2010.

Wong, S.S., Festival tourism in Malaysia: Thaipusam, Batu Caves, 2010.

- Chin, T.W., Food and beverages service quality of theme parks in Malaysia, 2010.
- Cheah, L.Y., A study on the influence of Korean television drama on outbound Malaysian travelers to Korea, 2009.
- Sukry, S., Community involvement in the development of homestays in Kundang Village, Selangor (*Penglibatan komuniti dalam pembangunan homestay di Kampung Kundang, Selangor*), 2009.
- Mahat, W., Motivation of tourists in Malaysia (*Motivasi pelancong di Malaysia*), 2009.
- Razali, N. H., Tourism marketing in Malaysia (*Pemasaran pelancongan dalam Malaysia*), 2009.
- Tugimin, N. Tourist perception of the museum environment in Malacca (*Persepsi pelancong terhadap persekitaran muzium di Melaka*), 2009.
- Said, S., Tourism development involving the Orang Asli (lit, 'Aboriginal peoples' in Malay) in the Orang Asli village of Tanjung Sepat, Banting (*Pembangunan pelancongan yang melibatkan masyarakat Orang Asli di kampung Orang Asli, Tanjung Sepat Banting*), 2009.
- Mohd Ariffin, R., Islamic Tourism (*Pelancongan Islam*), 2009.

Conferences/Forums/Seminars/Workshops Attended

Seminar on Developing a Quality Research Portfolio conducted by Professor Daniel Samson (University of Melbourne), organized by AKEPT (Higher Education Leadership Academy), Ministry of Higher Education Malaysia, Holiday Inn, Melaka, Malaysia, 4-5 May 2010.

Seminar on Innovation in Teaching and Learning for Higher Education conducted by Tony Buzan, organized by AKEPT (Higher Education Leadership Academy), Ministry of Higher Education Malaysia, Concorde Hotel, Shah Alam, Selangor, Malaysia, 15 April 2009.

Assessment Seminar, organized by the AACSB (Association to Advance Collegiate Schools of Business) International, Renaissance Paris Hotel La Defense, Paris, France, 10-11 March 2009.

Academic Writing and Book Publishing Workshop, organized by Medium Books & Consultancy, Palace Beach & Spa Mines Resort City, Selangor, Malaysia, 19-22 January 2009.

Business Accreditation Seminar, organized by the AACSB (Association to Advance Collegiate Schools of Business) International, Shangri-la Hotel, Singapore, 10-11 November 2008.

World Halal Forum, Kuala Lumpur, Malaysia, 7-8 May 2007.

The Fifth Asia Pacific Forum for Graduate Student Research in Tourism, Bangkok, Thailand, 20-22 September 2006.

Questions of Methodology: Researching Tourism in Asia, Graduate Workshop organized by the Asia Research Institute (ARI), National University of Singapore, 5-6 September 2006.

Of Asian Origin: Rethinking Tourism in Contemporary Asia Conference, National University of Singapore, 7-9 September 2006.

Ecotourism: Wilderness and Mountains Conference, University of Otago, Dunedin, New Zealand, 27-29 August 2002.

NZIFST (The New Zealand Institute of Food Science and Technology) Annual Conference, Dunedin, New Zealand, 28-31 August 2001.

Effective Reading and Writing Techniques Workshop, INTAN, Kuala Lumpur, Malaysia, 16-17 February 2000.