



CURRICULUM VITAE

A. BUTIR-BUTIR PERIBADI <i>(Personal Details)</i>			
Nama Penuh <i>(Full Name)</i>	FARAH ADIBAH BINTI CHE ISHAK		Gelaran <i>(Title)</i> : DR
No. MyKad / No. Pasport <i>(Mykad No. / Passport No.)</i>	Warganegara <i>(Citizenship)</i> WARGANEGARA	Bangsa <i>(Race)</i> MELAYU	Jantina <i>(Gender)</i> PEREMPUAN
Jawatan <i>(Designation)</i>	PENSYARAH KANAN	Tarikh Lahir <i>(Date of Birth)</i>	16 DISEMBER 1985

<i>Alamat Semasa (Current Address)</i>	<i>Jabatan/Fakulti (Department/Faculty)</i>	<i>E-mel dan URL (E-mail Address and URL)</i>
NO. 22, JALAN DD 3A/12, TAMAN DATO' DEMANG, 43300 SERI KEMBANGAN, SELANGOR.	JABATAN PENGURUSAN DAN KHIDMAT MAKANAN FAKULTI SAINS DAN TEKNOLOGI MAKANAN UNIVERSITI PUTRA MALAYSIA Tel: 03-89468357 Fax: 03-89423552	E-mail: farahadibah@upm.edu.my URL: H/P: 018-3183877

B. KELAYAKAN AKADEMIK <i>(Academic Qualification)</i>			
Nama Sijil / Kelayakan <i>(Certificate / Qualification obtained)</i>	Nama Sekolah Institusi <i>(Name of School / Institution)</i>	Tahun <i>(Year obtained)</i>	Bidang pengkhususan <i>(Area of Specialization)</i>
Doctor of Philosophy (PhD)	Royal Holloway University of London	2016	Restaurant Management
Master of Science (MS)	Universiti Teknologi MARA (UiTM)	2010	Foodservice Management
Bachelor of Science (Hons)	Universiti Teknologi MARA (UiTM)	2007	Foodservice Management
Matriculation	Kolej Matrikulasi Negeri Perak	2004	Life Sciences
Sijil Pelajaran Malaysia (SPM)	Sek Men Keb Sultan Sulaiman, Terengganu	2002	Science

C. KEMAHIRAN BAHASA (<i>Language Proficiency</i>)					
Bahasa / Language	Lemah Poor (1)	Sederhana Moderate (2)	Baik Good (3)	Amat Baik Very good (4)	Cemerlang Excellent (5)
English				/	
Bahasa Melayu					/
Chinese					
Lain-lain (<i>other</i>):					

D. PENGALAMAN SAINTIFIK DAN PENGKHUSUSAN (<i>Scientific experience and Specialisation</i>)				
Organization	Position	Start Date	End Date	Expertise

E. PEKERJAAN (<i>Employment</i>)				
Majikan / Employer	Jawatan / Designation	Jabatan / Department	Tarikh lantikan / Start Date	Tarikh tamat / Date Ended
Universiti Putra Malaysia	Tutor	Pengurusan dan Khidmat Makanan	3 Mei 2011	30 November 2016
Universiti Teknologi MARA (UiTM) Terengganu Kampus Dungun	Pensyarah (Tetap)	Pengurusan dan Perkhidmat Makanan	Disember 2010	April 2011
Universiti Teknologi MARA (UiTM) Terengganu Kampus Dungun	Pensyarah (Kontrak)	Pengurusan dan Perkhidmat Makanan	Januari 2008	November 2010
Kolej Yayasan Terengganu (KYT)	Pensyarah	Pengurusan Pelancongan	Ogos 2007	Disember 2007

F. ANUGERAH DAN HADIAH (<i>Honours and Awards</i>)				
Name of awards	Title	Award Authority	Award Type	Year
Academic Awards	First Class	UPM	University	2007
	Dean's List 3 rd Semester	UiTM / Faculty of Hotel and Tourism Management, UiTM	University	2008 - 2010
	Dean's List 2 nd Semester	UiTM / Faculty of Hotel and Tourism Management, UiTM	University	2004 - 2007
Non-Academic Awards				
Awards of Merit				

G. SENARAI PENERBITAN (Sila masukkan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (List of publications – author (s), title, journal, volume, page and year published)	
Journal	
Books/Monographs	
Chapter in book	
Proceedings	<ol style="list-style-type: none"> Farah Adibah Che Ishak, Ali Mohd. Noor (2010) Socio-demographic Factors Affecting Dining Out Trends in Malaysia, <i>Proceeding of Science, Technology and Social Science (STSS) Regional Seminar</i>, UiTM Pahang. Farah Adibah Che Ishak, Philip Crang (2015) The Material Management of the Restaurant Experience: The Application of DINESCAPE in Themed Environment, <i>European Council on Hotel, Restaurant & Institutional Education (EuroCHRIE)</i>, Manchester, UK.
Other publications	
Computer software	

H. PROJEK PENYELIDIKAN TERDAHULU (Past Research Project)					
Project No.	Project Title	Role	Year	Source of fund	Status

I. ID PUBLISHING (Publishing ID)		
	Author ID	Name
Scopus		
ORCID		
Web of Science ID		
Researcher ID		
Others		

J. RANGKAIAN SOSIAL (Social Networking)	
Facebook	
Linkedin	Farah Adibah Che Ishak
Research Gate	Farah Adibah Che Ishak
Academia	Farah Adibah Che Ishak
Google Scholar	
Blog	
Website url	
Others	