



Malaysian Institute of Food Technology

You are invited to take part in the

MIFT VIDEO

MONTAGE

CONTEST

2019

The winning video will win a cash prize of RM2000 from MIFT. Winning video will be considered for presentation at the 16th ASEAN Food Conference in Bali, Indonesia (15-18th Oct 2019)

FOR STUDENTS ONLY

WIN RM 2000



Deadline for registration is 30 Apr 2019 & Video submission is 15 June 2019



MIFT



mift.official



@mymift



011 55038928



www.mift.org.my



Malaysian Institute of Food Technology

THEME

*An Introduction of Malaysian Institute of Food
Technology (MIFT)*

WHO CAN PARTICIPATE?

** Open to all current local and international undergraduate
students from a Food program in all universities in Malaysia.*

** Individual OR a group of 4 members maximum.*

FREE ENTRY

*No entry fees but all participating students MUST register as
an MIFT Student Member (existing member needs to indicate
his/her membership number in the registration form).*



1. The duration of video should not exceed 3 minutes.
2. Language used shall be in English but other languages (Malay, Mandarin, or Tamil) are allowed with subtitles and should be kept minimum.
3. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. It is the responsibility of the participants to obtain permission and provide it upon request for all copyrighted materials.
4. Content must not promote illegal behavior and must not support racial, religious, sexual or other offensive prejudice.
5. The copyright of all submitted videos belongs to MIFT.
6. No multiple entries are allowed.
7. All participants will receive a certificate of participation.
8. Video must be of full HD resolution in any format playable (MP4, AVI, MKV, MOV, WMV, etc).
9. Winner will be announced no later than 21 August 2019.

10. The judges' decision is final.

11. MIFT reserves the right to amend the rules and regulations without prior notification.

12. Judging criteria:

a. Subject matter/content (40%) :

* About MIFT (objectives, roles, etc).

b. Originality & creativity (30%) :

* Engaging, with Malaysian elements in it.

c. Presentation quality (20%) :

* Organization and flow; language; enthusiasm

d. Video quality (10%) :

* Clear visual and audio

13. The deadline for registration is **30 April 2019** and for video submission is **15 June 2019**.

14. To register, please go to :

https://docs.google.com/forms/d/1MSxqlExvT4CPG2uvSN89JTBgPjr_NWy6JwLgFAjNEho/edit

15. To submit video google drive link, please go to :

<https://docs.google.com/forms/d/1wH5XaEG3g0v3iiC4CtQpNhYIRBTy0IKbv8re1SDUCPM/edit>

16. For more information, email to

mift1974@gmail.com or contact 03-5631 8928

